



# Stay connected to what matters

Intelligent Assets from BT



## Track, trace and make smart decisions

With Intelligent Assets, you can use the Internet of Things (IoT) to track, monitor and control the assets that matter most to your business.

Whether it's a fleet of vehicles, expensive equipment or lots of spare parts. You'll know where they are and what condition they're in, so you can make better business decisions. You can reduce loss. You can improve your customers' experiences. You can speed up processes. And you can reduce your day-to-day costs.

### How it works

Intelligent Assets combines our know-how, networks, partnerships, and cloud-based platform:

**Devices** — We've got a range of devices that work perfectly with with our network and platform. They can give you data on everything from location and humidity, to air quality and vibration.

**Network** — Our mobile and fixed network gathers information to help you run your business. We've got lots of ways to connect to it, so whatever problem you're looking to solve, we'll have the right solution.

**Platform** — Use our platform to turn data into real insight, so you can make smarter business decisions. It's all hosted on our super secure infrastructure.



## The right technology, whatever your challenge

Intelligent Assets can work across pretty much any industry – if you have a business problem, we'd love the opportunity to solve it.

### **Paving the way for more efficient transport and logistics**

Tracking reusable assets like drums and pallets means you'll be able to use them again and again. And that can keep your costs low. If your business relies on keeping perishable goods safe in transit, better asset tracking can keep them – and your reputation – intact.

### **Making cities smarter, healthier and safer**

By 2030, it's predicted that 92.2% of the UK's population will be working in cities. If you're a local authority, we can help you tackle everything from traffic and pollution, to crime and energy usage.

### **Reducing the bill for utilities providers**

Whatever you supply, you've probably got expensive equipment, cabling and tools to track. And a complex network to track and monitor too. When you do it right, you can reduce your costs, increase safety and make your whole operation more efficient.

To find out more, visit [www.iot.bt.com](http://www.iot.bt.com)

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### **Offices worldwide**

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## Why BT

With our fixed and mobile network, we can deliver every part of your asset tracking setup. It's all secure and designed specifically for you. That means no tweaking, no bolt-ons and no added extras. Just a great choice of options to keep you connected to your customers, your assets, and your people.

